

## SPRING NEWSLETTER 2019

### Dear Pet Lovers,

**Dental Month is here.** As we head towards September it's a good time to have a look in your pet's mouth and check their teeth or smell their breath. We find regular checking keeps our pet's teeth and gums happy. **If you have any concerns please book now for a free nurse dental check-up.**

Before.....



After.....



**Attention- update client details if they change** - Historically our reminder system has been heavily reliant on the mail. In the last 2 years we have been using **SMS** text reminders and are now relying on email and **SMS** even more so. To make this transition successful, we rely on owners updating email and mobile numbers with us as soon as it is practicable when they change. We will still post letter reminders to those without access to mobile numbers and email.



**don't forget to  
UPDATE  
YOUR  
DETAILS**

Moved address?  
New email address?  
Have a new mobile phone?

We have also started a text reminder for tick and worming treatments including nexgard, nexgard spectra, braveto, milbemax just to name a few. We are trying to help remind you when your next treatment is due to avoid tick paralysis and worming infestations. The system relies upon treatment being given soon after purchase of the product so the timing of the reminder and treatment correlate. If you wish to opt out of the reminder either ring or email our friendly staff and we can stop this for you.

### The Danger of Paralysis Ticks

The Paralysis Tick and the Brown Dog Tick are the two most common ticks on dogs. However, it is the Paralysis Tick that is by far the most dangerous. It causes paralysis in a variety of forms but a 'typical' case starts with weakness of the hindquarters that progresses to total paralysis of all four legs. Other typical early signs include an altered bark or meow and vomiting. When the chest muscles and muscles of the throat become affected, the dog or cat in serious trouble.

When a Paralysis Tick affects a pet, the pet often dies if left without prompt treatment. Preventing tick paralysis is a much safer and cheaper alternative than treating the condition once it has occurred.

**Talk to our Veterinary Staff  
about suitable prevention for  
your pet.**



## Coral Coast Veterinary Services now on Instagram

We are now on Instagram which is proving to be a great platform to share a picture of your beloved pet. We are looking at collecting the photos to make a collage of the pets in our photo gallery to pay tribute to all the pets that make us who we are. We enjoy seeing our patients out and about doing what they love.

Tag us [@coralcoastveterinaryservices](#) and use the hashtag [#coralcoastveterinaryservices](#)

### OUR PetPEP Visit to the Innisfail Community Kindergarten

PetPEP (Pets and People Education Program) is a wonderful way for Vets and Vet Nurses to engage and share their knowledge with students of all ages within a classroom environment.

Prior to the school holiday break, we were able to demonstrate to students at our local Kindergarten “How to meet a new dog” with Jack (8-month-old Jack Russel) who is owned by one of the Coral Coast Veterinary Services team members.

The interaction with Jack was welcomed by the students and gave them the opportunity to role play as if they were approaching a puppy out with their parents at the park.

The students learnt:

1. Check with your parent or guardian before meeting new people or dogs.
2. Ask the owner before you pat a dog.
3. Meet a dog by letting it come and sniff you.
4. Pat a dog gently on the shoulder.

Jack was also our model for demonstrating the use of a microchip scanner. The kids were all very excited to hear the scanner beep and display Jack’s microchip number. Microchips assist Coral Coast Veterinary Services and the Cassowary Coast Council to reunite pets with their owners when they become separated or lost. Microchips are only helpful though if the details listed are kept current so be sure to check they were transferred from the previous owner or breeder.

All the children were excited trying out the stethoscope with Dr Zoe and listening to their heartbeats.

We thoroughly enjoyed educating the next generation of little Pet Owners.



**Talk to us about the Bravecto Spot-on range for your pets today!**



### Contact Us

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